

Thank you for visiting Quality Trailers website. We are committed to protecting your personal information and your right to privacy. Please read our privacy policy carefully so you have a clear understanding of how we collect, use, protect or otherwise handle your personal data in accordance with our website. For any questions regarding our policy, please visit our contact us page.

Our website address is: <https://qualitytrailersinc.com/>

What Personal Data We Collect and Why We Collect it

"Personal data" or "personal information" is information that can be used to identify, locate, or contact an individual. We collect the following personal data:

Contact Information: Contact information is given voluntarily when expressing an interest in our services, and allows Quality Trailers to communicate with you. This includes, but is not limited to, your name, email address, phone number, company name, postal address, payment information, and any other information you give us to help us with your experience or to complete a transaction with Quality Trailers.

Transaction Information: Quality Trailers automatically collects and records certain information when you visit our site, like your IP address, browser type, information about your device, data and cookies about the pages you have visited, and interactions with our site. We use Google Analytics, a third party tracking tool. For more information on Google Analytics's privacy visit this link: <https://policies.google.com/technologies/partner-sites>. We use this data to understand how people interact and use our site, and to improve and promote our services that we offer. We may also use the information we collect to serve you with more relevant advertisements through third parties such as Google (known as "remarketing" or "retargeting"). This information may include the content you view, the date and time that you view this content, the products you purchase, or your location information associated with your IP address. Users may opt out of Google's use of cookies by visiting <https://adssettings.google.com/authenticated>. We do not share, sell, rent, or trade any of your information with third parties for their promotional purposes.

Posted Information: When visitors leave comments on the site we may collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection. Furthermore, any comments on the website are publicly displayed and will be seen by other users on the site. If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

Media: If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

Embedded content from other websites: Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

SMS Privacy Policy: Customers can call our phone number 304-366-2233, which they can get from referrals or our social media/website <https://qualitytrailersinc.com/contact-us/> . When they call, they provide their consent verbally to receive text messages from us by agreeing to the following script: ‘By providing your mobile number, you agree to receive text messages from Quality Trailers regarding appointment reminders, updates, and responses to your inquiries.

Message frequency varies based on communication needs. Message & data rates may apply.

Use and Sharing of Mobile Information

Mobile information will not be shared with third parties or affiliates for marketing or promotional purposes. Any sharing of information is limited to service providers that support our business operations and only for our own business purposes. You can reply STOP to unsubscribe at any time or HELP for assistance. You can visit our website to check our Privacy Policy and Terms & Conditions.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Use of Cookies

We use cookies to decipher you from other users on our website and to help provide you with a good experience. We also use cookies to show you personalized advertising. You may adjust your browser settings to disable cookies, however your site experience may not function properly.

How We Use Personal Information

We may use your personal data to enhance your user experience on our website, better understand you and your needs, and help us improve our existing website content to better meet the needs of what you are looking for. Some of the ways we use your personal data are to:

- Contact you via phone or email;
- Complete and track transactions;
- Provide our services to you;
- Authenticate users;
- Personalize user experience;
- Improve Quality Trailers website;
- To send periodic emails;
- To send our newsletter;
- Connect with you on social media platforms;
- To run ads;
- Provide you with additional relevant information.

Why and Who We Share Your Data With

Quality Trailers will disclose your personal data when:

- We work with other companies and service providers, for example, to handle billing disputes and collections, to analyze and manage data, send out emails, and website hosting. Service providers include but is not limited to HubSpot and Hotjar.
- If we need to comply with a legal or regulatory obligation such as, suspected fraud, prevent physical harm, or other illegal activities we will disclose such information.

We do not control the practices of third parties. The use of your personal data by third parties that you access through our site are governed by such parties privacy policies. We encourage you to be vigilant and ask questions before disclosing your personal data with others.

How Long We Retain Your Data

We will only retain your personal data for as long as necessary to fill certain obligations such as, legal, accounting, or reporting purposes. When determining the appropriate retention time of your personal information, we consider the type and volume of information, the sensitivity and potential risks, and the relevancy of the data.

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

Protection of Personal Data

Consumer personal data, including phone numbers and SMS consent data, will not be transferred to external organizations, sold, rented, or traded under any circumstances. We maintain safeguards designed to prevent unauthorized access, use, or sharing of user data.

What Rights You Have Over Your Data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

How We Protect Your Data

Our website is monitored regularly for malware, vulnerabilities, and security breaches, in order to make our site as safe as possible for you. Whilst we strive to protect your personal data, no method of storing data electronically or on the internet is 100% secure, so we cannot guarantee absolute security.

Questions and Contact

Consumers may contact the message sender with any questions about this privacy policy or messaging practices by using the contact information provided on this website.